



REPUBLIC OF ESTONIA  
MINISTRY OF ECONOMIC AFFAIRS  
AND COMMUNICATIONS

Dr Lim Jui  
SGInnovate

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## Invitation to Latitude59

Dear Dr. Jui Lim,

I am writing to you on behalf of the Ministry of Economic Affairs and Communications of Estonia to invite you to Latitude59, taking place in Tallinn from May 21-23, 2025. As Estonia's flagship technology and startup conference, Latitude59 plays a central role in shaping the global innovation landscape, bringing together world-class founders, investors, and policymakers to exchange ideas and drive meaningful collaborations.

### About Latitude59

Estonia is known as the world's first digital society and a pioneer in innovation. Over the past decade, Latitude59 has become a key meeting place for our entrepreneurial, tech-savvy community, which has produced the most unicorn startups per capita in the world. Each year, the conference gathers over 3,500 participants from more than 60 countries, creating an international platform that connects startups, investors, and decision-makers.

At its core, Latitude59 is about fostering a #globalvillage—building bridges across startup ecosystems, sharing expertise, and enabling cross-border collaboration. This vision extends beyond Estonia; in 2024, the conference expanded to Kenya and Singapore, reinforcing our commitment to strengthening global partnerships.

### Why your involvement matters

We would be honoured to have you join us at Latitude59 to share your expertise in deep tech innovation and venture building. Your leadership at SGInnovate has been instrumental in advancing Singapore's deep tech ecosystem, and your insights into research commercialization, funding, and talent development align closely with Estonia's own ambitions in the sector. With your extensive experience in bridging academia, entrepreneurship, and investment, your participation will contribute to shaping discussions on how deep tech can drive economic transformation, scientific innovation, and global competitiveness.

Beyond the main stage, your presence at Latitude59 would also serve to strengthen ties between

Singapore and Northern Europe's innovation ecosystems, fostering new opportunities for collaboration and investment.

What to expect

- Speaking Engagement: We would be delighted for you to deliver a keynote and/or join a panel discussion focused on deep tech or health tech innovation.
- Exclusive Networking: Alongside the main program, our public sector partners will host special events, connecting you with Estonia's leading entrepreneurs, government leaders, and international investors.
- Global Influence: With strong media coverage and a diverse audience, your insights on deep tech commercialization and venture building will reach decision-makers worldwide, shaping conversations on the future of science-driven innovation and international collaboration.

Estonia – a leading innovation hub

What makes Latitude59 unique is Estonia's strong public-private collaboration. Here, startups and government work hand in hand to drive innovation and economic growth. The conference is traditionally opened by the President of Estonia, and as part of the event, we co-host Thinking in Billions ([thinkinginbillions.eu](http://thinkinginbillions.eu)), bringing together global decision-makers to explore the future of technology and investment.

Despite a population of just 1.3 million, Estonia has the highest number of unicorns per capita and leads in venture funding per capita worldwide. This is a country where technology and innovation are not just encouraged but actively supported at the highest levels.

Invitation & next steps

We would be delighted to welcome you to Latitude59 and believe that your expertise would bring invaluable insights to the discussions shaping the future of deep tech and global innovation. Please let us know if you require any additional details—we would be happy to assist in ensuring a seamless and productive visit.

We look forward to the opportunity to host you in Tallinn in May 2025.

With best regards,

Sandra Särav  
Deputy Secretary General for Economics and Innovation  
(*signed digitally*)

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